



---

# An overview of the Eastern Cape Export Proficiency and Foreign Direct Investments Analysis

14 September 2022

---

Mr. Ntandazo Mbenya

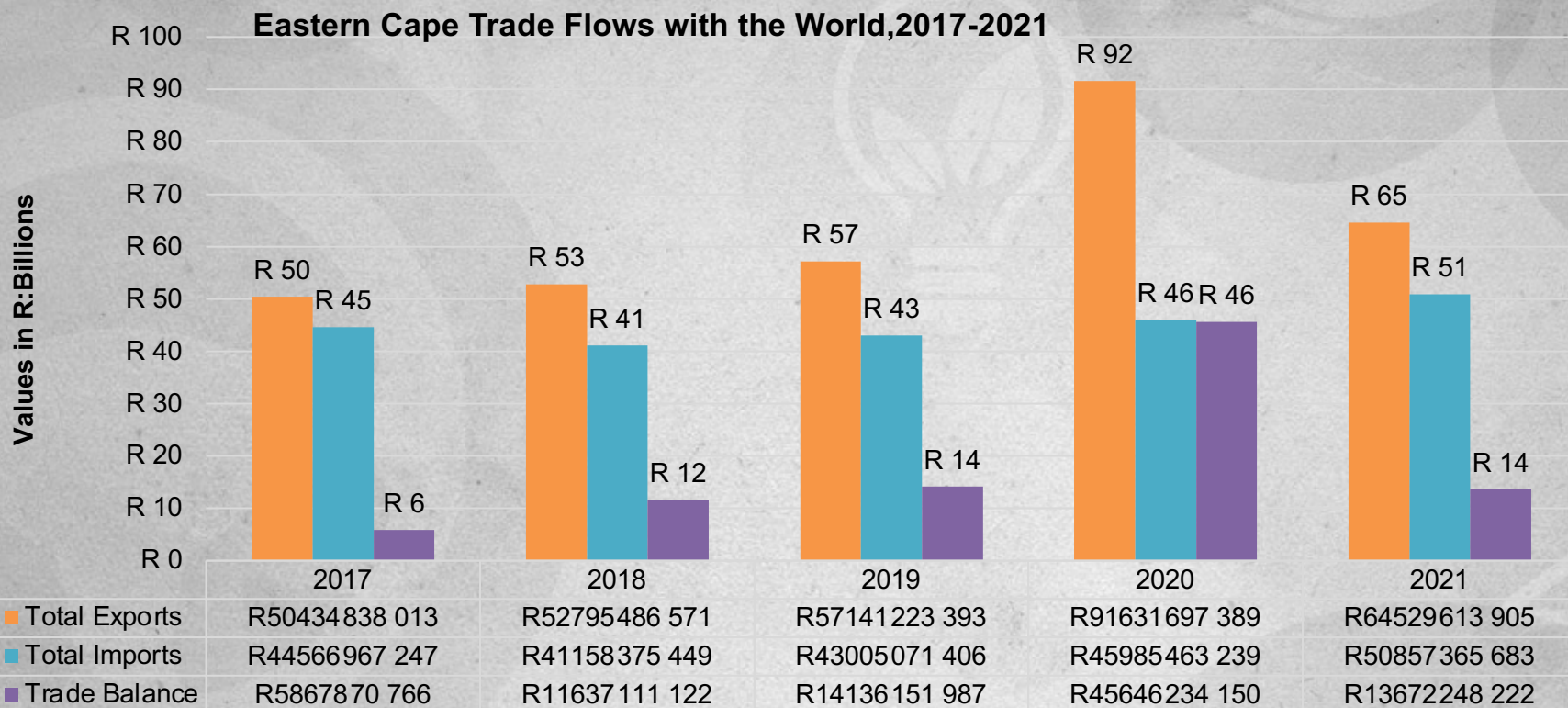
# Presentation Outline

1. EC INTERNATIONAL TRADE BALANCE
2. EXPORTS/IMPORTS CONTRIBUTION
3. TOP 15 EC EXPORTED PRODUCTS
4. EASTERN CAPE BLACK INDUSTRIALISTS BY FORM OF OWNERSHIP
5. TOP 4 EC EXPORTED PRODUCTS
6. TOP 15 EC IMPORTED PRODUCTS
7. EC EXPORT DESTINATION MARKETS BY TRADE BLOC AND TOP COUNTRIES
8. EASTERN CAPE FOREIGN DIRECT INVESTEMENTS FROM THE WORLD
9. EASTERN CAPE FDI'S FROM WORLD BY SECTOR
10. EC FDI'S FROM WORLD BY SOURCE COUNTRY
11. EC FDI'S FROM WORLD BY DESTINATION CITY





# EC INTERNATIONAL TRADE BALANCE



- The EC Province is a net exporter of goods to the World in all the years in the period under review.
- The balance of trade (where exports of all commodities exceed imports) recorded a **trade surplus** of **R5.9 billion** in **2017**, fluctuating to **R13.4 billion** in **2021**.
- Total exports the province posted ( **R50.4 billion** in 2017) and **R64.5 billion** in 2021.
- Total imports the province recorded **R44.6 billion** in 2017 and **R50.9 billion** in 2021.



# EXPORTS/IMPORTS CONTRIBUTION

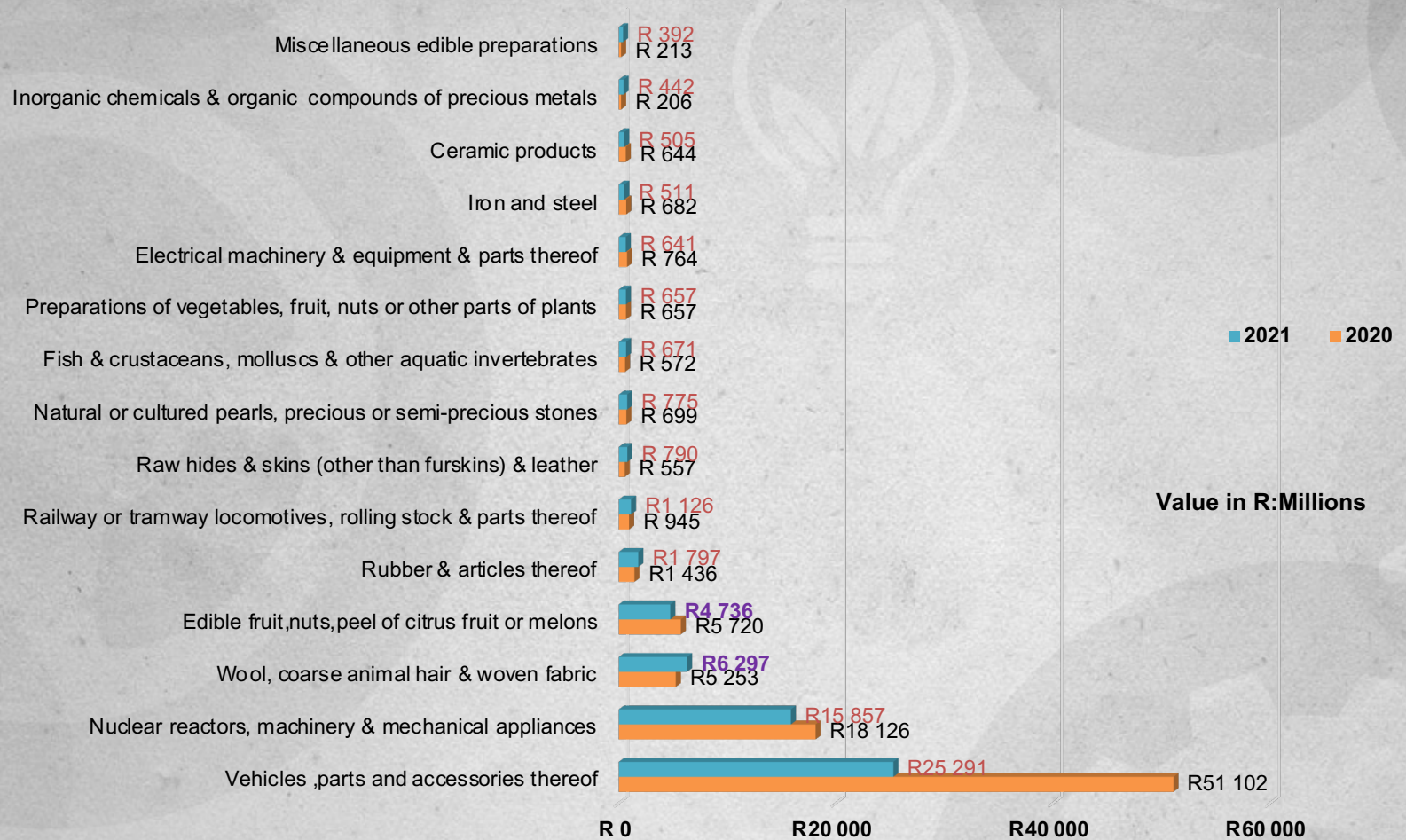
EXPORTS					IMPORTS			
Regions	2020	2021	Growth	Market Share 2021	2020	2021	Growth	Market Share 2021
	Values in R-million		%	%	Values in R-million		%	%
<b>EUROPE</b>	R52 477.1	R38 152.4	-37.5	59.2	R27 400.6	R21 768.0	-25.9	43.0
<b>ASIA</b>	R14 854.9	R10 578.1	-10.4	16.4	R10 289.3	R19 599.4	90.5	38.7
<b>AMERICAS</b>	R15 347.5	R7 831.3	-95.9	12.1	R5 683.9	R6 338.4	11.5	12.5
<b>AFRICA</b>	R6 025.4	R6 520.4	8.2	10.1	R2 097.9	R2 661.2	26.8	5.3
<b>OCEANIA</b>	R2 863.9	R1 390.8	-105.9	2.2	R182.1	R217.7	19.5	0.4

- Eastern Cape Exports and Imports share per continent and growth between year 2020 & 2021.
- The EC biggest export destination market is Europe which recorded **R38.2 billion** in 2021 with a market share of 59.2% and exports contracted by 37.5% from 2020.
- Asia is the second biggest destination market posted R10.6 billion in 2021 with 16.4% market share & contracted by 10.4% from 2020.





# TOP 15 EC EXPORTED PRODUCTS



Eastern Cape top 15 export commodities to the World between year 2020 and 2021.



# TOP 4 EC EXPORTED PRODUCTS

Major traded products by EC in 2021 were  
Motor vehicles, parts and accessories

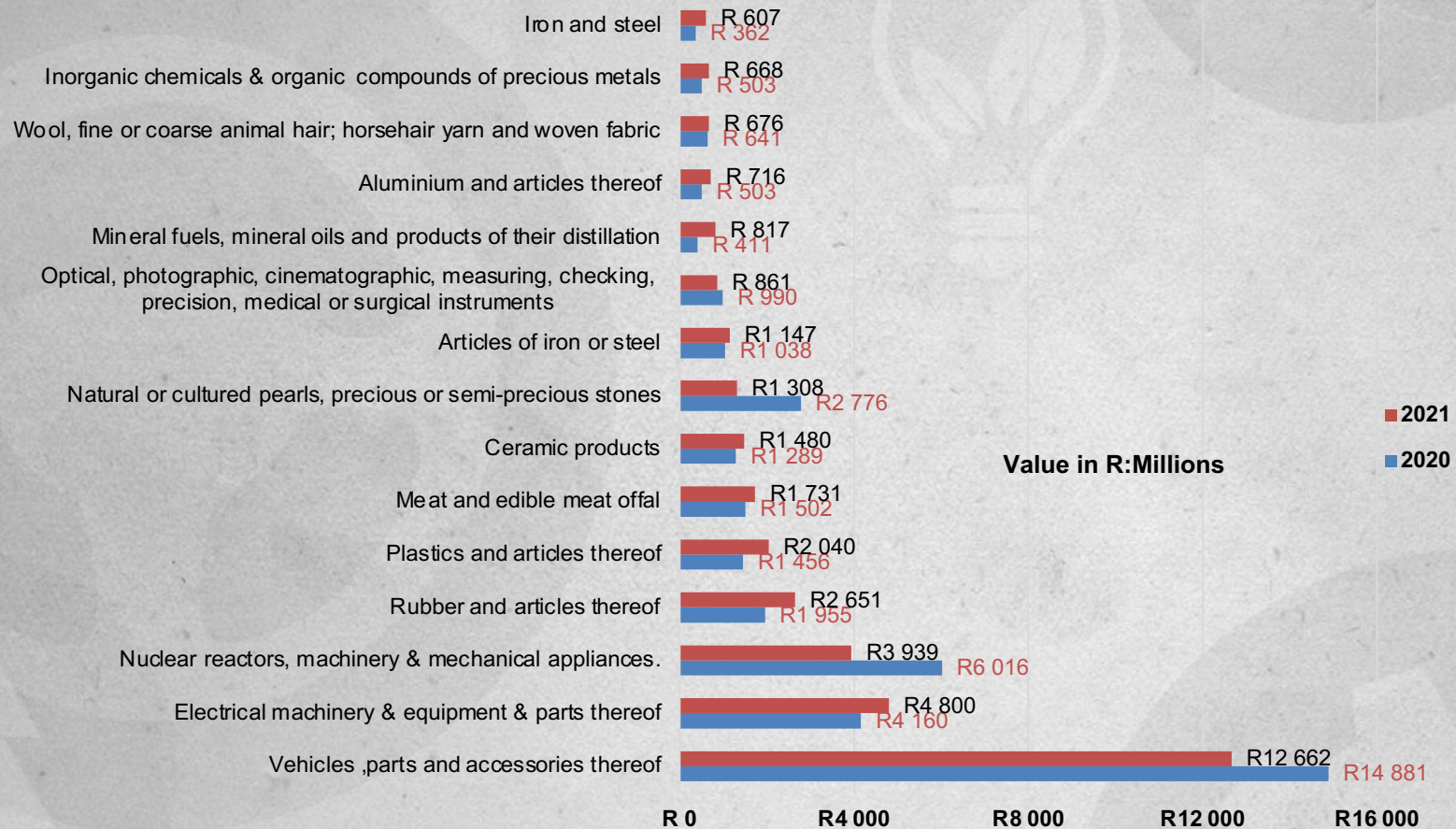
## R25.3 billion

- Followed by Nuclear reactors, boilers, machinery and mechanical appliances; parts thereof which recorded an amount of R9.2 billion in 2017 & fluctuating to R15.9 billion in 2021.
- The third most exported commodities are **Wool, fine or coarse animal hair; horsehair yarn and woven fabric** which revealed a fluctuating pattern recorded an amount of R5.6 billion in 2017 and **R6.3 billion** in year 2021.
- **Edible fruit and nuts; peel of citrus fruit or melons(Citrus fruit 89%)** in the fourth place recorded **R3.7 billion in 2017** & fluctuated to **R4.7 billion** in 2021.





# TOP 15 EC IMPORTED PRODUCTS

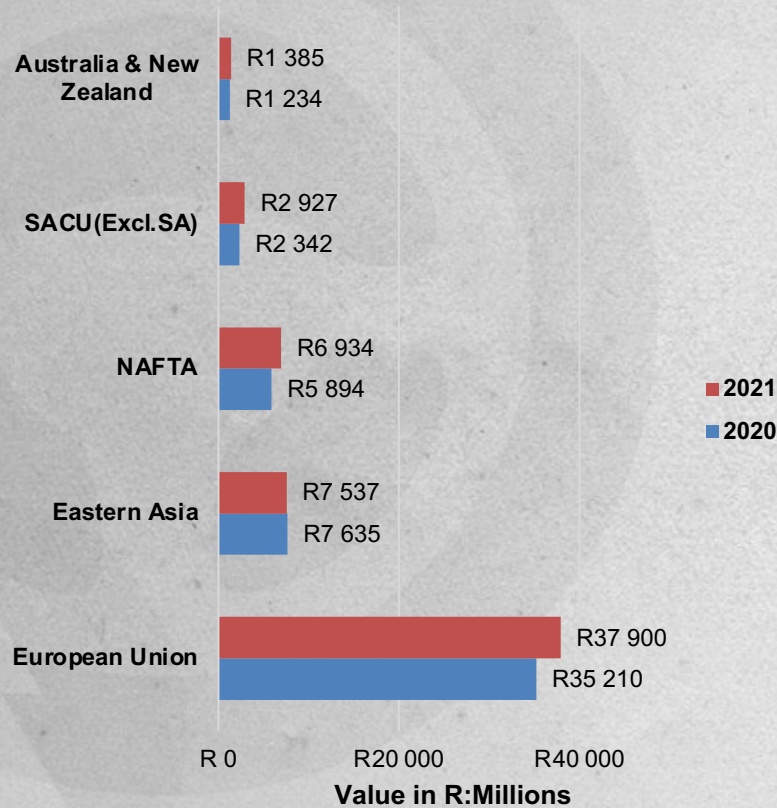


- Eastern Cape top 15 import commodities from the World between year 2020 and 2021

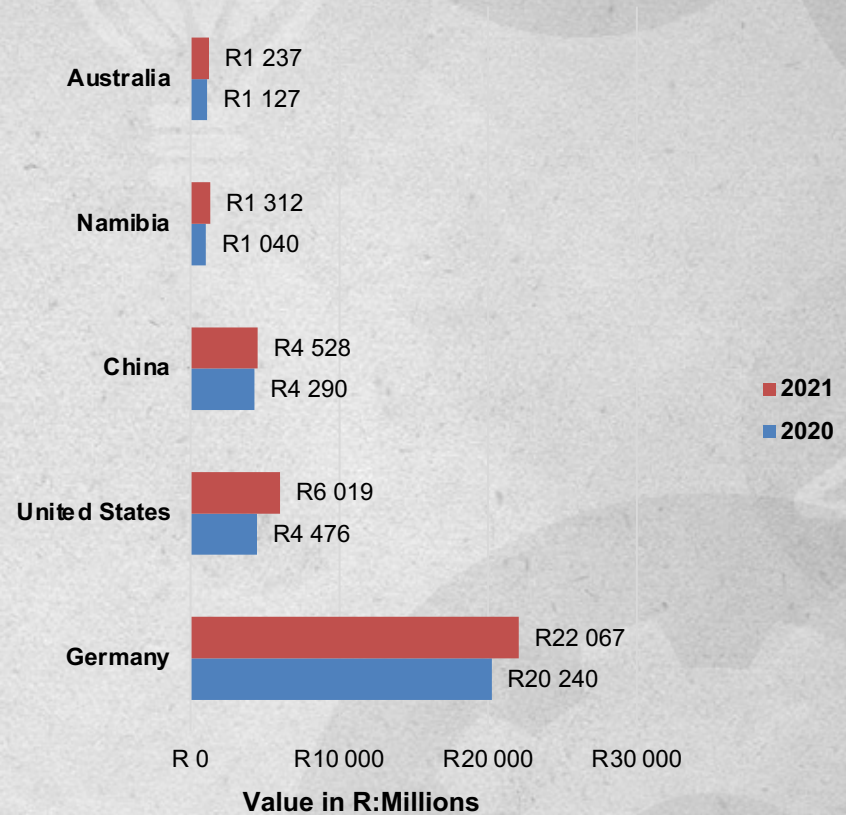


# EC EXPORT DESTINATION MARKETS BY TRADE BLOC AND TOP COUNTRIES

Export Destination by Top Trade Bloc, 2020-2021



Top Export Destination Countries by Trade Bloc, 2020-2021



- The Eastern Cape destination Markets by trade bloc and top countries within those trade blocs between year 2020 and 2021.





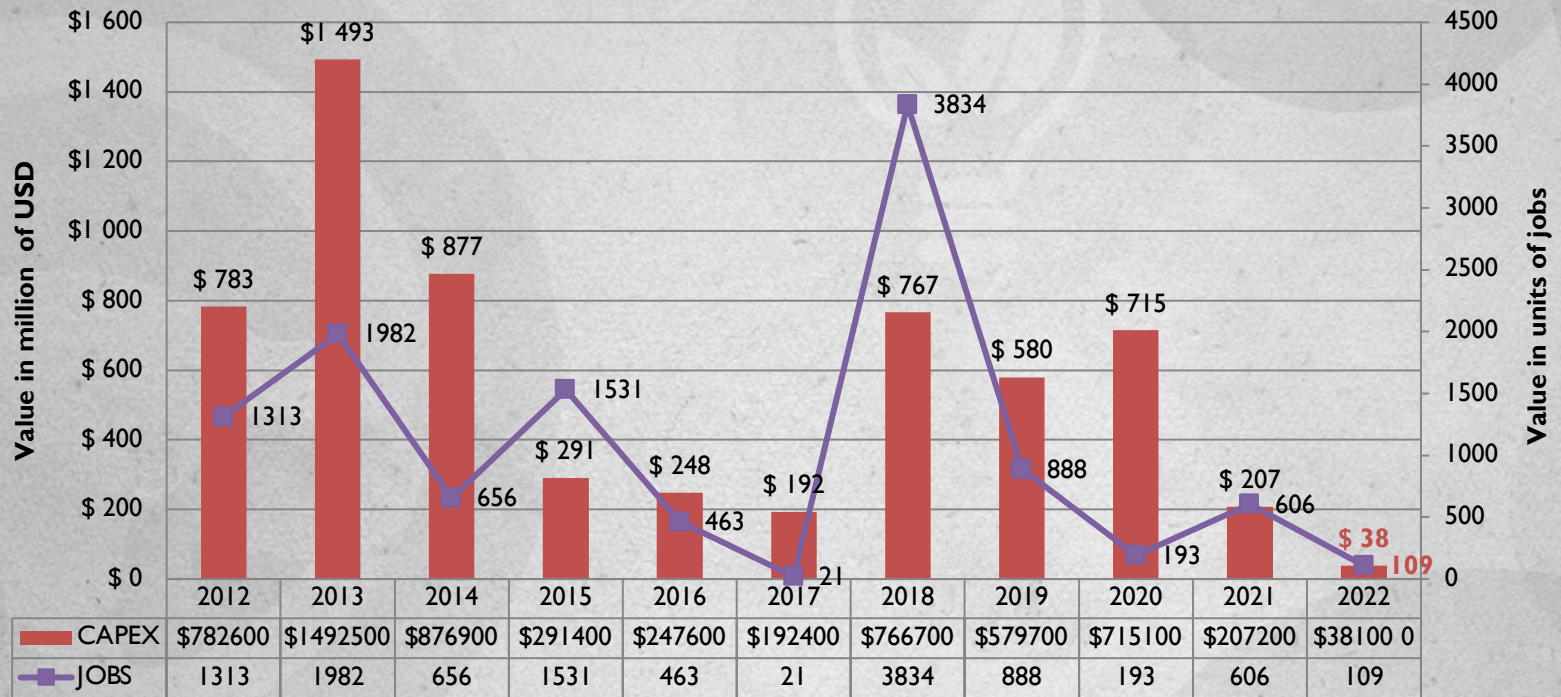
# EASTERN CAPE FOREIGN DIRECT INVESTEMENTS FROM THE WORLD

*The Eastern Cape Province attracted a total of US\$6.19 billion in FDI's from the World and created approximately 11 596 job opportunities in the province between January 2012 and August 2022. During this period under review, a total of 56 FDI's projects landed in the province.*



# EASTERN CAPE FDI'S FROM THE WORLD

FDI into Eastern Cape by Capital Investment and job creation, 2012-2022 (August)



- The highest capital investment of US\$1.49 billion was attracted by the province in 2013 and created approximately 1982 total job opportunities.
- The second highest FDIs were recorded in 2014 amounting to US\$876.9 million & created 656 jobs opportunities.
- The FDI's significantly dropped to US\$207.2 million in 2021 at the back of the corona virus pandemic which negatively impacted investments attraction worldwide.





# EASTERN CAPE FDI'S FROM WORLD BY SECTOR

EC FDIs from the World by sector, 2012 –2022(August)					
Sector	No of projects	Jobs Created		Capital investment	
		Total	Average	Total (USD million)	Average (USD million)
1.Automotive OEM	7	7,374	1,053	2,520.20	360.00
<b>2.Renewable energy</b>	<b>11</b>	<b>389</b>	<b>35</b>	<b>2,479.80</b>	<b>225.40</b>
3.Coal, oil & gas	2	127	63	679.10	339.60
4.Automotive components	6	1,080	180	90.80	15.10
5.Rubber	3	373	124	74.10	24.70
6.Electronic components	7	876	125	69.30	9.90
7.Chemicals	2	81	40	60.20	30.10
8.Transportation & Warehousing	3	64	21	23.00	7.70
9.Business services	3	23	7	8.80	2.90
10.Industrial equipment	2	43	21	7.60	3.80
Other sectors	10	1,176	117	827.90	82.80
<b>Total</b>	<b>56</b>	<b>11,596</b>	<b>207</b>	<b>6,190.00</b>	<b>110.50</b>

- Automotive OEM has generated the highest number of total jobs and greatest investment with a total of 7 374 jobs and US\$2.52 billion investment.
- Renewable energy is the second sector that accounted for the majority of capital investment of US\$ 2.48 billion and created 389 job opportunities.



# EC FDI'S FROM WORLD BY SOURCE COUNTRY

FDI Inflows into Eastern Cape by Source Country, 2012 – 2022(August)

Source country	No of projects	No of companies	Jobs Created		Capital investment	
			Total	Average	Total (USD million)	Average (USD million)
1.Germany	12	9	6,973	581	1,630.40	135.90
2.China	9	7	1,705	189	1,068.10	118.70
3.France	5	3	168	33	1,249.50	249.90
4.Italy	4	1	127	31	814.40	203.60
5.India	3	2	288	96	702.80	234.30
6.United States	6	4	1,264	210	161.90	27.00
7.Austria	2	2	103	51	14.00	7.00
8.United Kingdom	3	3	127	42	237.70	79.20
9.Denmark	2	2	66	33	26.40	13.20
10.Finland	1	1	12	12	2.90	2.90
Other source countries	9	9	735	81	84.40	9.40
<b>Total</b>	<b>56</b>	<b>43</b>	<b>11,596</b>	<b>207</b>	<b>6,190.00</b>	<b>110.50</b>

- Out of a total of 19 source countries, Germany has generated the highest number of total jobs & greatest investment with a total of 6 973 jobs and **US\$1.63 billion** investment.
- China is a country that has invested the second biggest capital investment of **US\$1.15 million** & created second highest number of 1 705 total job opportunities in the province.





# EC FDI'S FROM WORLD BY DESTINATION CITY

Eastern Cape FDI Inflows by Destination City, 20212 –2022(August )						
Destination city	Projects		Companies		Jobs Created	Capital Investment (USD million)
	No	%	No	%		
Gqeberha (Port Elizabeth)	25	44.64	23	53.49	2,762	1,933.00
East London	15	26.79	12	27.91	6,962	1,456.70
Kariega (Uitenhage)	3	5.36	2	4.65	1,342	275.10
Bedford	1	1.79	1	2.33	45	226.53
Oyster Bay	1	1.79	1	2.33	40	203.09
Jeffreys Bay	1	1.79	1	2.33	21	192.40
Somerset East	1	1.79	1	2.33	21	192.40
Kirkwood	1	1.79	1	2.33	107	36.90
Not Specified	8	14.29	2	4.65	293	1,481.48
<b>Total</b>	<b>56</b>	<b>100</b>	<b>43</b>	<b>100</b>	<b>11,596</b>	<b>6,190.00</b>

- Gqeberha has welcomed the biggest investments amounting to **US\$ 1.93 billion** (25 number of projects) and created second highest of 2 762 number of job opportunities.
- East London is the second city that attracted the highest capital investment totalling to US\$ 1.46 billion (from 15 number of project) and highest number of **6 962** jobs created in the metro.



**THANK YOU!!!**

**Enkosi mazenethole!!!**

